

WHAT IS PLASTIC FREE BALEARICS?

Plastic Free Balearics is a certification scheme that recognises businesses throughout the four Balearic Islands that have taken tangible and positive steps to reduce their plastic footprint, through the elimination of single-use plastic items (SUPs) according to a sliding scale, as detailed opposite.

Together we can overcome plastic pollution and help our islands become healthier and happier places!

HOW TO BEGIN

1. Read this guide
2. Go to plasticfreebalearics.org and fill out the request form
3. Our coordinator will be in touch to help you start the process

START YOUR JOURNEY TOWARDS BECOMING PLASTIC FREE TODAY!

ABOUT US

PLASTIC FREE BALEARICS is a joint initiative promoted by IbizaPreservation, Save the Med Foundation, Plastic Free Ibiza & Formentera and Plastic Free Menorca.

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Project co-financed by BeMED
www.beyondplasticmed.org



BE A PLASTIC FREE GUARDIAN

Our PLASTIC FREE GUARDIANS help to protect our islands from plastic pollution by reducing single-use plastics from their businesses.

Earn between 1 and 5 stars based on the percentage of SUP items eliminated from our *Red Flag* checklist of the most polluting items.

We'll help you protect against plastic pollution with our individually tailored roadmap.

We'll also help you shout about your achievements with a communications toolkit.

Plastic Free Guardians are assessed annually and participation in the scheme is completely free of charge.

CERTIFICATION GUIDE

JOIN THE MOVEMENT
BECOME A PLASTIC FREE GUARDIAN



FOUR ISLANDS, ONE COMMON GOAL
plasticfreebalearics.org

DID YOU KNOW?

Biodegradable or compostable plastics, aka "bioplastics" are not a good alternative!

They can still contain harmful petroleum-based substances and require special industrial conditions in order to break down.

Bioplastics are single-use products that create just as much waste as ordinary plastics.

Plastic Free Balearics can help you identify sustainable alternatives that don't pollute our environment.

HOW TO GET YOUR STARS ★ ★ ★ ★ ★



- ★ -Remove **100%** of plastic products prohibited by law.
- Remove or replace **20%** of *Red Flag* products with sustainable alternatives.



- ★★ -Remove **100%** of plastic products prohibited by law.
- Remove or replace **40%** of *Red Flag* products with sustainable alternatives.



- ★★★ -Remove **100%** of plastic products prohibited by law.
- Remove or replace **60%** of *Red Flag* products with sustainable alternatives.
- 25%** of alternatives should NOT be single-use items, regardless of the material they are made from.



- ★★★★ -Remove **100%** of plastic products prohibited by the law.
- Remove or replace **80%** of *Red Flag* products with sustainable alternatives.
- 50%** of alternatives should NOT be single-use items, regardless of the material they are made from.



- ★★★★★ -Remove **100%** of plastic products prohibited by the law.
- Remove or replace **100%** of *Red Flag* products with sustainable alternatives.
- 80-100%** of alternatives should NOT be single-use items, regardless of the material they are made from.